

ACCE\$\$ TO MONEY

8:00am Town Square Doors Open

8:30am Town Square Introductions & Welcome

8:45am Town Square

Opening Keynote
Center Stage: Unlocking KC's Finance Market with Deonne Christensen

Discover precisely what has changed in the lending landscape, where today's prime business loan opportunities are hiding, and how to position your company to secure the resources it needs.




Deonne Christensen Lauren Conaway

9:45am Town Square

Banking on Community: Different Lenders, One Shared Goal





Moderator
 Lauren Conaway

Panel

10:45am Brush Creek

Workshop
The Culinary Incubator: Mastering the Food Business Ecosystem



Danielle Dupree

10:45am Town Square

Workshop
Pitch Perfect: Crafting Your High-Impact Elevator Speech






Kim Beer Ashley Muffit Lauren Conaway Karen Foelsch

11:00am Kansas City/Troost Business Boost Market Place

11:45am Town Square Lunch

12:45pm Brush Creek

Real Stories of Moving Beyond the Startup Struggle: Pivoting Into Your Growth Phase





Moderator
 Ashley Muffit

Panel

12:45pm Paseo

Smart Scaling: Unlocking AI for New Business Growth





Moderator
 Steve Rich

Panel

1:45pm Brush Creek

Beyond the Bank: Navigating Alternative Funding for Your Business





Moderator
 Lauren Conaway

Panel

1:45pm Paseo

Local Power Plants: Navigating KC's Premier Business Support Centers





Moderator
 Maria Meyers

Panel

2:45pm Brush Creek

Workshop
Financial Planning for New Entrepreneurs



Latasha Jacobs

2:45pm Town Square


Workshop
Essential AI Tools for New Businesses



Maliha Khan

Paseo

Workshop
The KC Resource Roadmap: Finding Your Perfect Business Match



Becca Castro

3:45pm Town Square Closing Remarks