



NEWSLETTER

Message from Silicon Valley Chapter Chair



Small businesses are the heartbeat of our community. At SCORE Silicon Valley, we're dedicated to helping you succeed. This year, we are seeing a growing need for business planning and marketing strategy guidance. We're here to support you in every step of your business journey.

Arik Paran
Chair, SCORE Silicon Valley

Client Success



Results with SCORE:

- Launched website
- Revenue growth on track to double
- Secured \$10k grant

"Beyond that, I'm most thankful... because my mentor pushed me to believe in myself and my business."

Michelle N.
Founder, Emmi's Label, sustainable fashion

Mentor Spotlight



With years of experience in technology, non-profit and consulting, Aneetha helps clients refine their business idea, launch products, and scale their business effectively.

"I'm passionate about helping small businesses succeed and build resilient operations."

Aneetha Vijay
Certified Mentor, SCORE Silicon Valley

Request a Mentor



FREE Mentorship & Support



Business Planning

Create a roadmap for success



Marketing Strategy

Reach and engage customers



Management Guidance

Lead and grow your business effectively

Follow and Share

score.org/siliconvalley

408-453-6237



Score Services

Workshops and Resources



UPCOMING WORKSHOPS & EVENTS

Start Your Business

- 4/1: Your 6-Month Financial Runway - funding your business
- 4/6: Step Zero, the Critical Customer Development Work before a Business Plan
- 4/6: How to Pitch like a Pro
- 4/10: Should I Start a Business?
- 4/24: Get Found in Local Search & AI
- 4/28: Business Entity Basics: Taxes, Liabilities, Costs, Growth
- 5/5: The ABCs of Video Creation and Marketing
- 5/14: Small Business Accounting
- 5/19: How to Develop Your Business Idea
- 5/19: Writing a Business Plan

Grow Your Business

- 4/15: Engage & Convert, The Email & Social Media Power Play
- 4/22: SEO & AI Workshop - Mastering ChatGPT for SEO Success
- 4/27: Tax Saving Strategies for Small Businesses
- 4/29: How to Analyze Your Headlines for LinkedIn, Emails & Blogs
- 5/6: Business Credit & Cash Management
- 5/8: How to Build Unshakable Products and Services
- 5/15: 11 Second Elevator Pitch

View Full Calendar and Register:



score.org/business-education

FREE TEMPLATES AND RESOURCES

score.org/siliconvalley

Template Gallery

For business planning, finance, sales, and marketing

Resource Hub

Curated resources for every business stage