

# 2024

## NATIONAL IMPACT



**SCORE** is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has helped more than 17 million entrepreneurs start, grow or successfully exit a business. SCORE's 10,000 volunteers provide free, expert mentoring, resources and education in all 50 U.S. states and territories.

Visit SCORE at <https://www.score.org>

## SCORE Drives Business Success

# 59,447

New Businesses  
Started

# 84,176

Non-owner Jobs  
Created

# 143,623

Total Jobs  
Created

*"Working with David [my SCORE mentor] has shown me I have the ability to rewrite my whole life, not just a business plan, but my whole future...I'm living the dreams I used to pray about, back in the day when I was on the street."*

– John Peyton Schmidt, owner of Wholly Schmidt, Winslow, Arkansas

[Read the success story](#)



# 94%

of SCORE clients who were in business remained operational.



# 86%

would recommend SCORE to family and friends.



Funded, in part, through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, and or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.

For a more complete description of our methodology, visit: <https://tinyurl.com/2024SCOREImpactMethodology>

# 2024

## BY THE NUMBERS



### Service Engagement

**300,740**  
Mentoring Sessions

**321,923**  
Local Workshop Attendees

**284,309**  
National Online Workshop Attendees

### Online Engagement

**5,595,170**  
Visitors to SCORE.org websites

**423,372**  
Followers on national and local social media accounts

#### WHO WE ARE:

**Over 10,000**  
**volunteers**

provide 4 million hours per year of critical mentoring in

**all 50 U.S. states**  
and territories.

### More about this impact analysis and SCORE's commitment to our clients' success

SCORE engaged a third-party firm to research the economic impact that SCORE's mentoring and education had on the U.S. economy in 2024. This census survey invited 208,738 SCORE clients to participate and 14,099 responses were received.

To calculate total business starts and non-owner jobs created, SCORE applied straight-line extrapolation based on the number of

respondents who reported using SCORE services. This methodology follows industry-accepted standards.

All respondents were asked, "Did you start or acquire a new business this past year?". Previously, this question was limited to those who answered "No" to "As of October 1, 2022, were you in business?". The prior approach may have undercounted new business starts or acquisitions by excluding

existing business owners who started or acquired a new business.

By including all respondents, this revision provides a more accurate count but may result in higher figures compared to previous years, impacting year-over-year comparisons.

SCORE is continually reviewing its survey structure and methodology to ensure alignment with industry standards and to better capture its economic impact.

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