

ETIQUETTE MISTAKES KILLING YOUR CREDIBILITY



@freelancerockstar

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**Are You
DAMAGING
Your Reputation??**

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Stop SABOTAGING Your Success

Julie Cortés
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- **Advertising Copywriter**
- **Founder: The Freelance Exchange of KC**
- **Fmr. Adjunct Professor: KC Art Institute**
- **Business Coach**
- **Public Speaker**



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What's on TAP

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Basics That SHOULD Be Obvious

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APPEARANCE

#OOTD



Not Practicing Good HYGIENE

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Not Minding Your APPEARANCE

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BEHAVIOR



Not Saying PLEASE

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**Not Saying
THANK YOU**

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Not Taking RESPONSIBILITY

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Not APOLOGIZING

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Not BEING AUTHENTIC

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ACCOUNTABILITY



Not Showing Up ON TIME

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Not Being PREPARED

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Not Being RESPONSIVE



Not FOLLOWING THROUGH

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CLEAN UP LI

Learn how to stand out
instead of blending in.



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**Earn Trust & Show Up
LIKE THE PRO
You Are**

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Thank YOU!

Stay in touch:



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