

Disclaimer: This information is provided as a courtesy and is not an endorsement of any kind. Please do your own research and due diligence.

URLs provided in Chat for KC2026/KC Game Plan:

The main website (hub of information for the Global Soccer Event – Matches, Exploring KC – including ConnectKC26 Transportation, KG Game Plan, etc.):

<https://kansascityfwc26.com/>

KC Game Plan <https://kansascityfwc26.com/kc-game-plan/>

Notes: Per Tracy Whelpley, KC Game Plan, will release cultural guides for each of the countries whose teams will play in Kansas City. Those are currently under development with the countries' embassies and will be released when ready. (Subscribe to the KG Game Plan newsletter to get updates!) Also,

Business Opportunity info (Learn about RFI/RFP opportunities, fill out the Business Interest form, sign up for the Newsletter, etc.): <https://kansascityfwc26.com/business-opportunities/>

The KC Game Plan Community Activation Playbook (contains FIFA Fan Festival™ Kansas City Information, Watch Party Information, Signage information, Do's and Don'ts of FIFA Intellectual Property, etc.) : <https://kansascityfwc26.com/kc2026-community-playbook/>

Many questions were asked concerning Watch Parties, use of FIFA logos and language, etc. These are primarily addressed in the Community Activation Playbook. Please read it carefully, even several times, because there is a LOT of information contained.

According to Google, four of the Games will be televised on the Fox Network and two of the games on FS1 (Fox Sports 1). Please check for specific games.

Coca-Cola World Cup Trophy Tour, April 18-19, Power & Light. Event is free but registration is required: <https://www.coca-cola.com/us/en/offerings/fifa-world-cup-26/original-trophy-tour>

Information from the North Kansas City Business Council:

<https://www.nkcbusinesscouncil.com/world-cup-2026-in-kc/>

Mid-America Regional Council (MARC): <https://www.marc.org/>

Community-based Efforts:

Lee's Summit: <https://www.lsgoal26.org/>

Leawood: <https://www.kctv5.com/2025/12/12/leawood-launches-goal-celebrate-world-cup-coming-kc/>

Leawood For The Goal site: <https://www.leawoodforthegoal.com/>
Leawood Business Readiness Grants (\$10K – closed 01/31/26):
<https://www.leawoodforthegoal.com/businessreadinessgrants>

Lenexa: <https://johnsoncountypost.com/2024/09/09/lenexa-2026-world-cup-241501/>

Pitch Lenexa (includes 3 Watch parties): <https://www.pitchlenexa.com/>

Overland Park (Microgrants): <https://johnsoncountypost.com/2026/02/13/overland-park-chamber-micro-grants-279180/>

OP Microgrants: <https://www.opchamber.org/2026/01/07/news-release-new-micro-grant-program-supports-small-business-development/>

Lawrence: <https://www.kctv5.com/2026/02/12/englands-world-cup-base-camp-selection-has-lawrence-store-owner-celebrating/>

Transportation related

Transportation for games: <https://kansascityfwc26.com/moving-around-kc/>
(Sign up for updates about ConnectKC26 at the bottom of this page's link)

Advanced arrangements will be required for Stadium Direct park-and-ride locations: Pricing and service details will be announced in early 2026. [Sign up for ConnectKC26 Updates](#) as service details become available.

Johnson County: <https://www.kctv5.com/2026/01/22/johnson-county-cities-partner-run-transit-route-during-fifa-world-cup/>

<https://johnsoncountypost.com/2026/01/23/joco-bus-routes-world-cup-278278/>

Restaurant-related

<https://www.kctv5.com/2025/10/21/how-kansas-city-restaurants-are-preparing-whats-changing-serve-world-cup-fans/>

Missouri Restaurant Association: <https://www.morerestaurants.org/>

Greater Kansas City Restaurant Association:

<https://www.morerestaurants.org/greater-kansas-city>

“...The playbook Burris mentioned is for hosts, servers, and restaurant owners, and is available for any restaurant. He says it will play a critical role in making sure communication is clear with the city’s visitors.

‘So we have about 50 phrases that it would take from greet-and-seat to the whole menu experience, all the way down to closing out the check and letting them go,’ Burris said.

Restaurants will also have to adjust to the cultural dining habits of those who visit the City of Fountains. Europeans, for example, eat later than Americans, with dinner in Spain typically falling between 9 and 11 p.m.’ ”

<https://www.kmbc.com/article/kansas-city-restaurants-prepare-2026-world-cup/69128853>

<https://fox4kc.com/sports/2026-world-cup/kansas-city-restaurants-prepare-for-tipping-changes-during-world-cup/>

<https://www.startlandnews.com/2025/11/kansas-city-world-cup-alcohol-rules/>

Kansas Restaurant and Hospitality Association: <https://www.krha.org/>

<https://www.kmbc.com/article/kansas-bill-24-7-alcohol-sales-fifa-world-cup-2026/70164959>

Television Coverage of Games

<https://www.kansascity.com/sports/spt-columns-blogs/for-petes-sake/article314538033.html>

From Kansas City Stadium (Arrowhead)

June 16: Argentina vs Algeria in Group J match, 8 p.m. on Fox 4

June 20: Ecuador vs Curaçao in Group E match, 7 p.m. on FS1

June 25: Netherlands vs. Tunisia in Group F match, 6 p.m. on Fox 4

June 27: Algeria vs. Austria in Group J match, 9 p.m. on FS1

July 3: Round of 32 match, 8:30 p.m. on Fox 4

July 11: Quarterfinal match, 8 p.m. on Fox 4

Other games of note

The first game of the World Cup will feature Mexico playing South Africa on June 11. It'll start at 2 p.m. in Mexico City and air on Fox 4.

The championship match is July 19 at 2 p.m. in East Rutherford, N.J. It also will be broadcast on Fox 4.

Upcoming KC Game Plan Training

KC Game Plan: AI Essentials for Hospitality & Small Business

Date: February 24

Morning Session: 9:00 a.m.–10:30 a.m.

Location: Online

Reserve A Spot (Eventbrite): [Virtual Session](#)

KC Game Plan: Meta Digital Marketing Workshop

Date: February 26

Morning Session: 10:00 a.m.–12:00 p.m.

Location: Green Street Market

Reserve A Spot (Eventbrite): [Morning Session](#)

Evening Session: 6:00 p.m.–8:00 p.m.

Location: 12345 College Blvd, Overland Park, KS 66210-1299

Reserve A Spot (Eventbrite): [Evening Session](#)

FIFA™ Fan-Festival Dates Just Announced!

<https://kansascityfwc26.com/fan-fest/>

June 11-14, June 16, June 19-21, June 24-27, July 3-5, July 9-11

FIFA Fan Festival Kansas City general admission is on a first-come, first-served basis, subject to capacity limits. Capacity is limited to 25,000. All guests must register and secure a digital pass for entry. FIFA Fan Festival operating dates and times are subject to change and may be extended based on event programming, match schedules, or other operational considerations.