

Disclaimer: This information is provided as a courtesy and is not an endorsement of any kind. Please do your own research and due diligence.

URLs provided in Chat for KC2026/KC Game Plan:

The main website (hub of information for the Global Soccer Event – Matches, Exploring KC – including ConnectKC26 Transportation, KG Game Plan, etc.):

<https://kansascityfwc26.com/>

KC Game Plan <https://kansascityfwc26.com/kc-game-plan/>

Business Opportunity info (Learn about RFI/RFP opportunities, fill out the Business Interest form, sign up for the Newsletter, etc.): <https://kansascityfwc26.com/business-opportunities/>

The KC Game Plan Community Activation Playbook (contains FIFA Fan Festival™ Kansas City Information, Watch Party Information, Signage information, Do's and Don'ts of FIFA Intellectual Property, etc.) : <https://kansascityfwc26.com/kc2026-community-playbook/>

Many questions were asked concerning Watch Parties, use of FIFA logos and language, etc. These are primarily addressed in the Community Activation Playbook. Please read it carefully, even several times, because there is a LOT of information contained.

According to Google, four of the Games will be televised on the Fox Network and two of the games on FS1 (Fox Sports 1). Please check for specific games.

Information from the North Kansas City Business Council:

<https://www.nkcbusinesscouncil.com/world-cup-2026-in-kc/>

Mid-America Regional Council (MARC): <https://www.marc.org/>

Discussion regarding AirBNB/Short-Term Rentals

<https://www.kctv5.com/2026/02/07/welcoming-world-into-your-home-short-term-rental-hosts-prepare-international-guests/>

<https://www.kcur.org/podcast/up-to-date/2026-02-05/some-kansas-city-residents-hope-to-cash-in-on-the-world-cup-through-short-term-rentals>

<https://www.kshb.com/news/local-news/its-thrilling-for-us-businesses-in-parkville-to-benefit-from-fifa-world-cup-rush-as-city-loosens-short-term-rental-policy>

AirDNA Kansas City World Cup Dashboard

<https://public.tableau.com/app/profile/linda.rollins3102/viz/shared/KXTR73FQR>

From Google: For those seeking to register a short-term rental in Kansas City, the **Kansas City Short-Term Rental Alliance (KCSTRA)**, in partnership with the city, offers a crash course and guidance on compliance, including taxes (7.5% transient guest tax, \$3.00 occupancy fee per night), and the need to register via Form RD-100 with the City's Business License Office

KCMO website discussing short term rentals: <https://www.kcmo.gov/programs-initiatives/str>

Kansas City Short-Term Rental Alliance Facebook page:
<https://www.facebook.com/groups/794307775401596/>

(Ed. SCORE) If you're not in KCMO, you need to start with your city or municipality to understand any ordinances and guidance from them regarding rentals during the Global Soccer Event. Also, consider looking into the Kansas City Short-Term Rental Alliance (see above) or Missouri Vacation Home Alliance (<https://movha.org/>).

Missouri Vacation Home Alliance has a crash course on hosting for the Global Soccer Event in Kansas City: <https://movha.org/events/>

Restaurant-related

<https://www.kctv5.com/2025/10/21/how-kansas-city-restaurants-are-preparing-whats-changing-serve-world-cup-fans/>

Missouri Restaurant Association: <https://www.morerestaurants.org/>

Greater Kansas City Restaurant Association:

<https://www.morerestaurants.org/greater-kansas-city>

"...The playbook Burris mentioned is for hosts, servers, and restaurant owners, and is available for any restaurant. He says it will play a critical role in making sure communication is clear with the city's visitors.

'So we have about 50 phrases that it would take from greet-and-seat to the whole menu experience, all the way down to closing out the check and letting them go,' Burris said.

Restaurants will also have to adjust to the cultural dining habits of those who visit the City of Fountains. Europeans, for example, eat later than Americans, with dinner in Spain typically falling between 9 and 11 p.m.' "

<https://www.kmbc.com/article/kansas-city-restaurants-prepare-2026-world-cup/69128853>

<https://fox4kc.com/sports/2026-world-cup/kansas-city-restaurants-prepare-for-tipping-changes-during-world-cup/>

<https://www.startlandnews.com/2025/11/kansas-city-world-cup-alcohol-rules/>

Kansas Restaurant and Hospitality Association: <https://www.krha.org/>

<https://www.kmbc.com/article/kansas-bill-24-7-alcohol-sales-fifa-world-cup-2026/70164959>

General information/Basecamps

<https://fox4kc.com/sports/2026-world-cup/argentina-officially-announces-kansas-city-as-base-camp-for-2026-world-cup/>

The article includes references to temporary Missouri law changes regarding liquor sales, short-term rentals, etc.

<https://fox4kc.com/sports/2026-world-cup/england-books-entire-meadowbrook-park-hotel-in-prairie-village-for-world-cup/>

In KCMO, KC Bizcare can help businesses navigate preparedness:

<https://bizcare.kcmo.gov/>

<https://fox4kc.com/sports/2026-world-cup/kansas-city-hosts-event-to-help-small-business-owners-prepare-for-2026-world-cup/>

In KCK, <https://www.visitkansascityks.com/kick-it-in-kck/>

<https://fox4kc.com/sports/2026-world-cup/visit-kcks-world-cup-campaign-attracts-global-audiences/>

Commerce Bank & VISA – Small business tips and checklists:

<https://www.commercebank.com/soccer26>

Small Communities outside KC

<https://www.kbia.org/kbia-news/2026-02-05/world-cup-in-kc-could-mean-spillover-for-columbia-small-businesses>

For small communities, key actions for small communities outside of Kansas City:

- **Register** via KC2026's business interest form or Locable's guide.
- **Apply** for vendor roles at the FIFA Fan Festival.
- **Prepare transportation and housing** options for visitors.
- **Promote local culture and attractions** through regional marketing.
- **Access training and tools** via the KC Game Plan Playbook (available in English and Spanish).

<https://www.kshb.com/news/local-news/rural-kansas-counties-begin-preparations-for-world-cups-economic-boost>