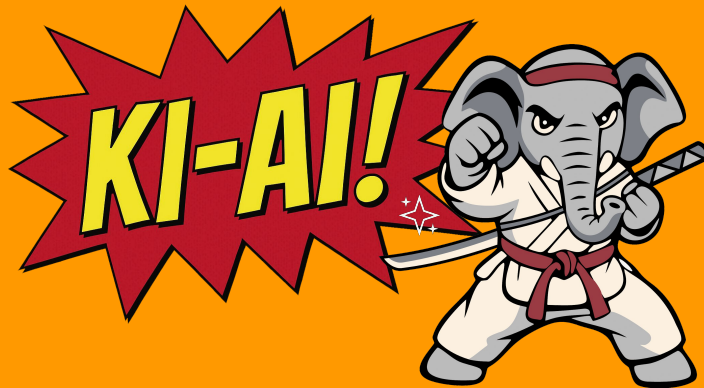


SBA: AI MASTERCLASS FOR ENTREPRENEURS

Start Smart, Scale Smart, Dream Big

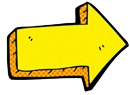
FEBRUARY 4, 2026



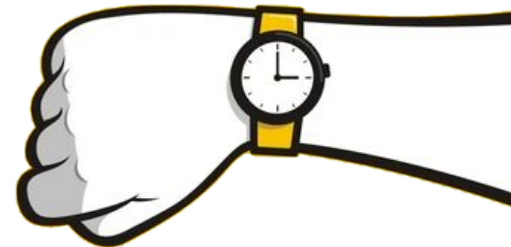
SUPERSMALL.AI

***BOAZ@SUPERSMALL.AI
DAVID@SUPERSMALL.AI***

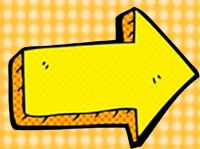
SUPERSMALL AGENDA



- SuperSmall Overview
- SuperAI CoFounder
- SuperVibe Coding
- SuperDemand Validation
- SuperQ&A

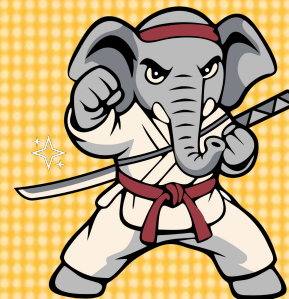


KI-AI!



START SUPERSMALL

OVERVIEW



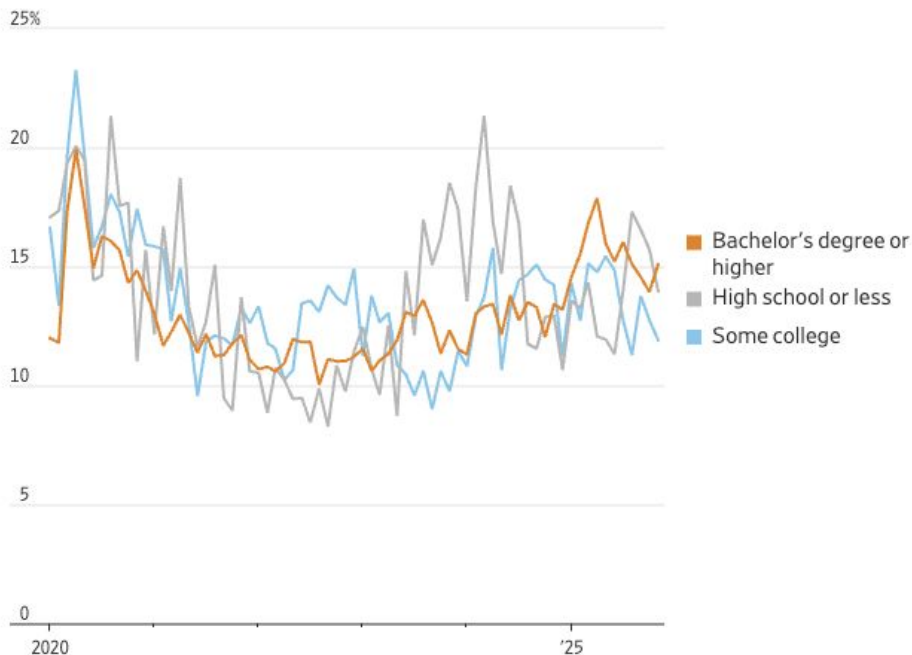
SUPERSMALL.AI



Quick Summ

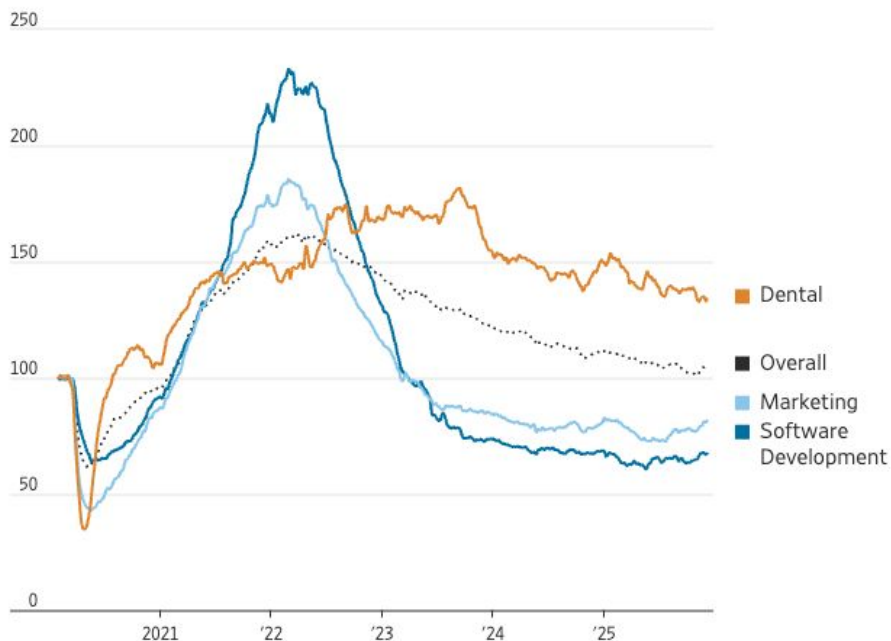
Spooked by AI and Layoffs, White-Collar Workers See Their Security Slip

Average probability of losing a job in the next 12 months, by educational attainment



Source: Federal Reserve Bank of New York Survey of Consumer Expectations

Number of U.S. job postings on Indeed, indexed to February 2020 level



Source: Indeed

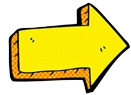
OVERVIEW: BOAZ AND DAVID



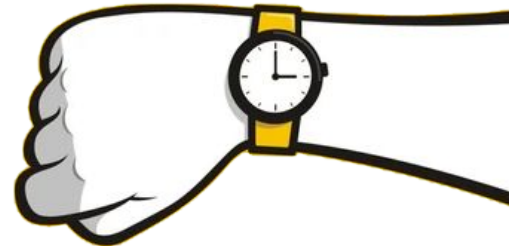
- Boaz and David entrepreneurial background
 - Combined 50+ years of startups
 - Raised \$20M+ from VC's and angels
 - 3 companies acquired (all by publicly traded companies)



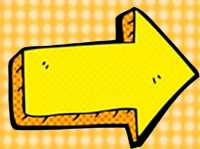
SUPERSMALL CHECK IN



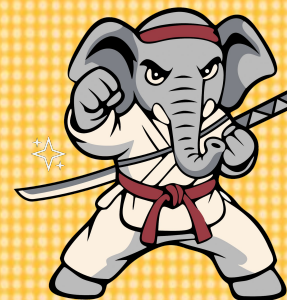
- SuperSmall Overview
- SuperAI CoFounder
- SuperVibe Coding
- SuperDemand Validation
- SuperQ&A



KI-AI!



SUPER-AI COFOUNDER



SUPERSMALL.AI

STOP USING CHATGPT LIKE GOOGLE!

START TREATING IT LIKE YOUR SMARTEST EMPLOYEE

THE MECHANICS OF PROMPTING

Persona

Defining a persona tells the model who it is in the interaction. Framing it as a role, expertise level, or point of view shapes how it reasons and the type of answers it generates. A clear persona aligns tone, depth, and decision-making with what you need.

Context

Context gives the model the world it needs to operate in. The more specific the situation, audience, constraints, and goals, the more precise the output. Strong context reduces ambiguity, improves accuracy, and lets the model ground its reasoning in your real scenario.

Deliverables

Explicit deliverables tell the model what to produce and how it should look. Whether it's a list, a script, a table, or a draft, clear instructions prevent drift and make the output directly usable. The tighter the instructions, the closer the model gets on the first try.



PROMPTING EXAMPLES

2.

Drafting Landing Page Copy

Persona

Act as a conversion-focused copywriter who specializes in landing pages for pre-launch startups.

Context

I'm validating an idea for a subscription service that helps solopreneurs automate admin tasks with AI. I need copy that speaks to time savings, stress reduction, and revenue impact. I don't yet have testimonials or product screenshots.

Deliverables

Write a simple landing page with a headline, subheadline, three benefit bullets, a brief "How it works" section, and a call-to-action for email signups.



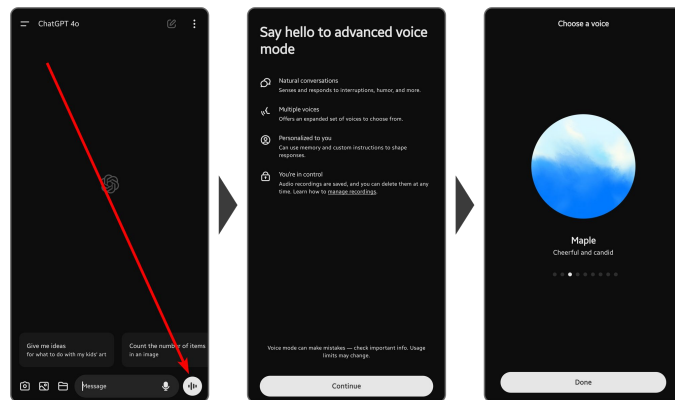
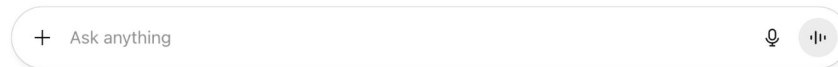
WHY VOICE MODE CHANGES EVERYTHING

AND MOST PEOPLE DON'T USE IT!

LIVE DEMO! - USING VOICE MODE WITH CHAT GPT

- Speak ideas out loud → faster brainstorming, less friction
- Feels like a real co-founder conversation
- Great for refining messy, half-formed thoughts
- Lets you keep momentum instead of stopping to type

What can I help with?



TALK YOUR IMAGES INTO REALITY



SuperImage Creator Start Over

Edit Image

Now, describe the changes you want to make to the current image.

e.g., Change the background to a dark blue

Cmd/Ctrl + Enter to submit

Apply Edit

Last prompt:
"Remove the text."

Powered by Gemini

***YOUR AI CO-FOUNDER JUST GOT
ORGANIZED***

LONG-TERM MEMORY FOR YOUR PROJECTS

MEMORY IS NOW ISOLATED TO YOUR PROJECTS

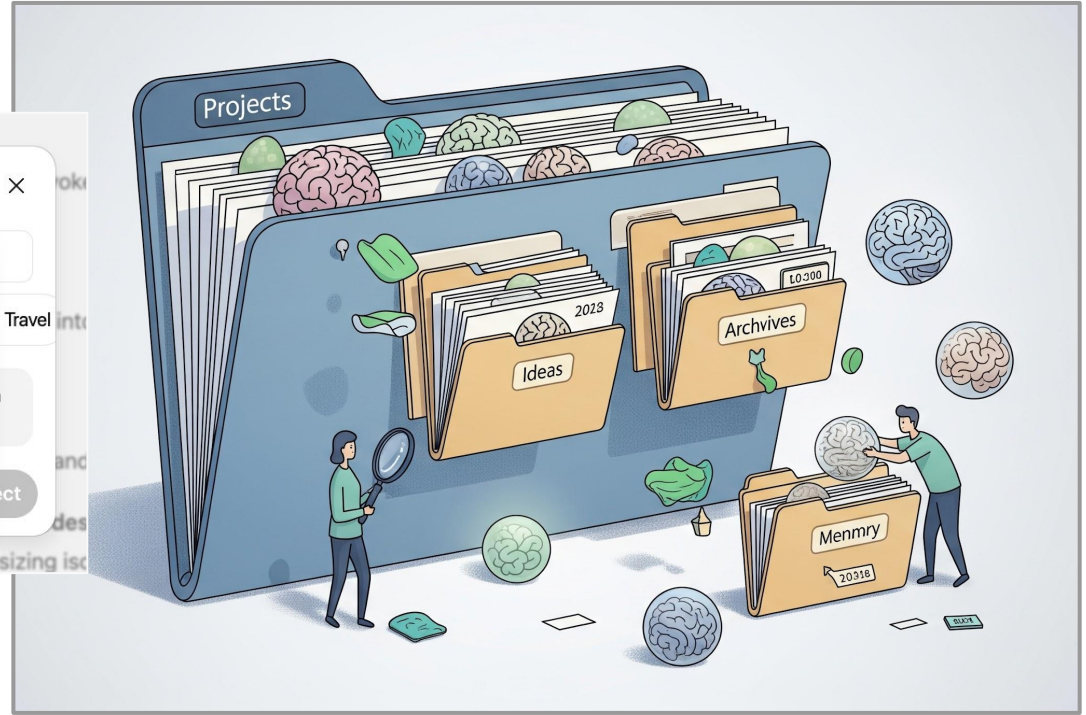
1. A clean, modern visual of folders or project tiles

Project name ⚙️ ×

- 📍 Copenhagen Trip Memory
- 💰 Investing Default
Project can access memories from outside chats, and vice versa.
- 💡 Projects keep cl...
for ongoing wor... Project-only
Project can only access its own memories.
Its memories are hidden from outside chats.

Note that this setting can't be changed later.

Clean lines that split into clear, separated paths. Great for emphasizing is...



HOW TO GET CHATGPT TO ACTUALLY THINK!

THE MECHANICS OF PROMPTING

Auto

Use when:

- You don't want to think about settings
- Your prompts vary between simple and complex
- You want ChatGPT to decide when deeper reasoning is needed.

Instant

Use when:

- You want speed
- You're drafting, rewriting, or reformatting
- You're asking short factual or creative questions
- You want something lightweight (copy, summaries, quick ideas)

Thinking

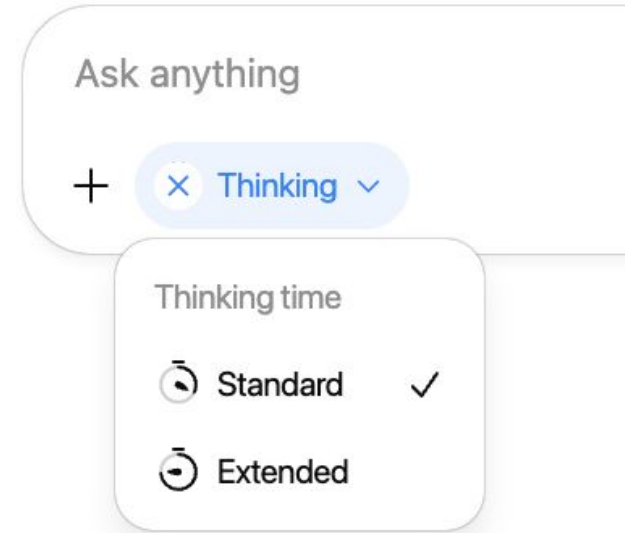
Use when:

- You're designing strategies
- You're planning workflows, pipelines, or business logic
- You need multi-step reasoning
- You want reliability and coherence over speed



THINKING MODE DELIVERABLE PROMPTS

Standard and Extended mode removed from ChatGPT UI



What you can do now if you want “Extended-like” behavior

You can still force depth with language:

- “Think step by step”
- “Give me a detailed breakdown”
- “Walk through your assumptions”
- “Explain your reasoning explicitly”

That effectively recreates **Extended mode**, without a toggle.



THINKING MODE DELIVERABLE PROMPTS

Deep research

How to recognize you need it

Ask yourself:

- “Do I need to *decide* something?”
- “Do I need to understand a system, market, or policy?”
- “Is the value in the *analysis*, not the action?”

Deep Research improves knowledge quality.

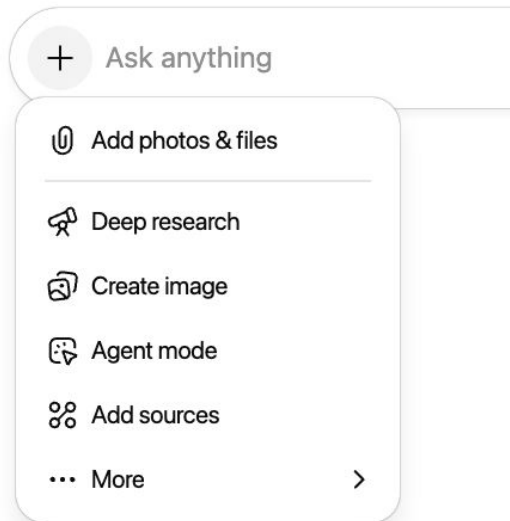
Agent mode

How to recognize you need it

Ask yourself:

- “Do I already know *what* I want?”
- “Is this repetitive or operational?”
- “Would I normally delegate this to an assistant or ops person?”

Thinking mode improves reasoning quality.



WATCH BAD PROMPTS BECOME GOLD!

USE CHATGPT TO WRITE YOUR BEST PROMPTS

I'm building a new business and I want you to help me write a prompt for Lovable.dev.

Here is my business idea:

[Describe your product or service in 3–6 sentences. Who it's for, what problem it solves, and what the goal of the landing page is.]

Your task:

Write a complete Lovable.dev prompt that will generate a clean, modern landing page.

The landing page should include:

- My logo and business name in the top-left
- A strong hero section with a headline and subheading that match my business
- A short paragraph explaining the value proposition
- 4–6 benefits listed with check marks
- A form with fields for name, email, and “How did you hear about us?”
- A call-to-action button
- A simple footer

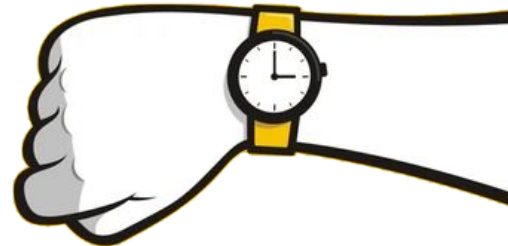
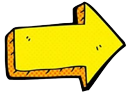
Make the prompt easy for Lovable to understand and generate clean HTML/CSS/JS.

Avoid flowery language—keep it structured and direct.

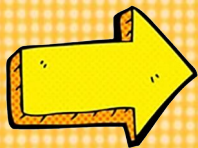


SUPERSMALL CHECK IN

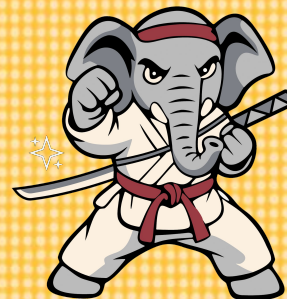
- SuperSmall Overview
- SuperAI CoFounder
- SuperVibe Coding
- SuperDemand Validation
- SuperQ&A



KI-AI!

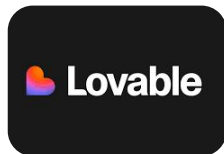


SUPER-VIBE CODING



SUPERSMALL.AI

WHAT IS VIBE CODING AND HOW DOES IT WORK?



The spacing on mobile above the title PicklePartner should be reduced by 2/3

Lovable
Thought for 15 seconds

I'll reduce the top spacing on mobile by changing the padding from `py-4` to `pt-1 pb-4` to reduce the top spacing by approximately 2/3.

1 edit made Show all

Reduced mobile top spacing by changing from `py-4` to `pt-1 pb-4`, cutting the top padding by about 2/3.

Adjust mobile spacing at title

```
<!-- Google Fonts -->
<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link href="https://fonts.googleapis.com/css2?family=Inter:wght@300;400;500;600;700" rel="stylesheet">
</head>
<body>
  <div id="root"></div>
  <script type="module" src="/src/main.tsx"></script>
</body>
</html>
```



WHAT IS VIBE CODING AND HOW DOES IT WORK?

The screenshot displays the Google AI Studio interface. On the left, a sidebar contains the Google AI Studio logo, navigation options like 'Build', 'Start', and 'Gallery', and a list of app ideas including 'Easy Marketing Tool', 'AI Image Editor', 'PicklePro Connect', and 'HR Guideline Chatbot'. Below this list, there is a note about AI model mistakes and a 'Get API key' button. The main area features a large heading 'Build your ideas with Gemini' with a decorative star icon. Below this is a text input field labeled 'Describe your idea' with a 'Model: Gemini 3 Pro Preview' dropdown and 'I'm feeling lucky' and 'Build' buttons. A section titled 'Supercharge your apps with AI' contains four app idea cards: 'Nano banana powered app', 'Create conversational voice apps', 'Animate images with Veo', and 'Use Google Search data'. At the bottom, there is a 'Discover and remix app ideas' section with a 'Browse the app gallery' button.

Google AI Studio

< Build

Start

Gallery

Build your ideas with Gemini

Describe your idea

Model: Gemini 3 Pro Preview

I'm feeling lucky

Build

Supercharge your apps with AI

Nano banana powered app
Add powerful photo editing to your app. Allow users to add objects, remove backgrounds, or change a photo's style just by typing.

Create conversational voice apps
Use the Gemini Live API to give your app a voice and make your own conversational experiences.

Animate images with Veo
Bring images to life with Veo 3. Let users upload a product photo and turn it into a dynamic video ad, or animate a character's portrait.

Use Google Search data
Connect your app to real-time Google Search results. Build an agent that can discuss current events, cite recent news, or fact-check information.

Discover and remix app ideas

Browse the app gallery

Easy Marketing Tool

AI Image Editor

PicklePro Connect

HR Guideline Chatbot

Google AI models may make mistakes, so double-check outputs.

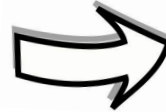
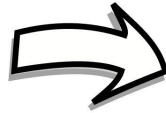
Get API key

Settings

boaz@supersmall.ai



SUPER VIBE CODING WITH JUST THREE TOOLS



YOUR FIRST VIBE CODE PROMPTS SETS THE STAGE!



SuperPrompt

Start with a very simple prompt explaining what you want to build at a very high level.

Feed it to ChatGPT and use AI to make a SuperPrompt that you can feed into Lovable



SuperTweek

Use the selection tool to make design changes, color and text changes directly in the preview window.

Designing in Lovable is a conversation. Just like ChatGPT.



SuperLeads

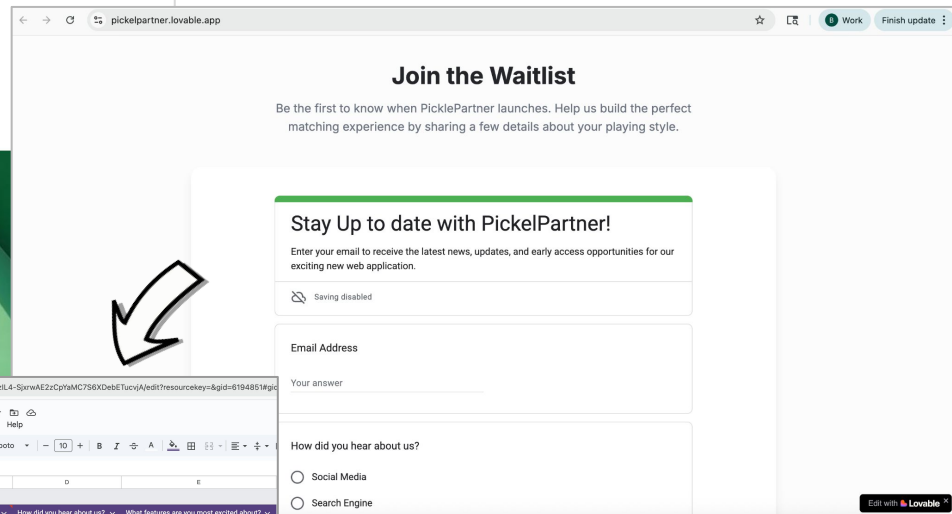
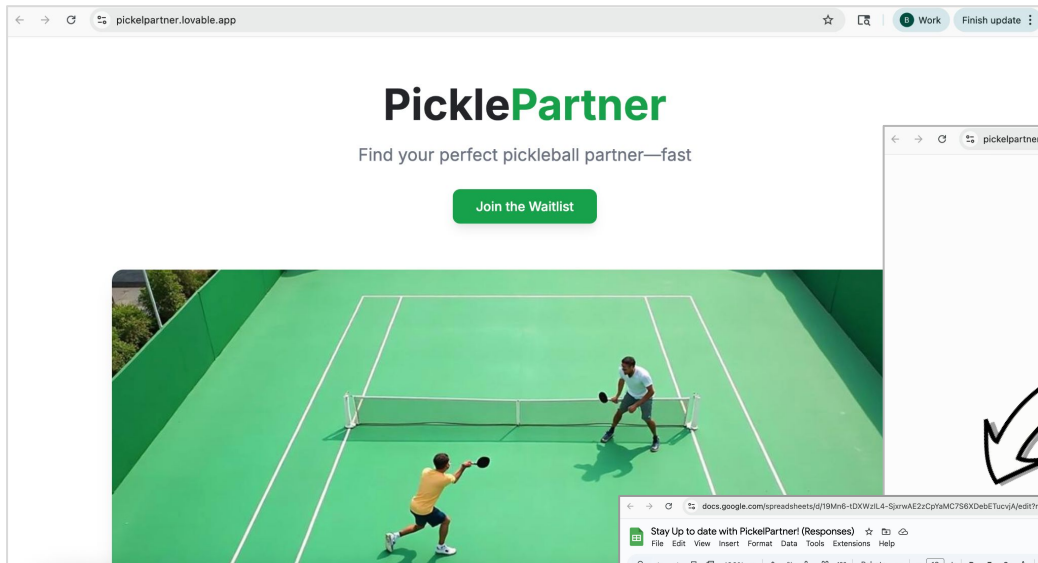
Create a form in Google

Embed forms directly in the website via Lovable.

Connect Google Sheets to the form so you can keep track of your leads as they come in and collect valuable data along the way.



YOUR FIRST VIBE CODE PROMPTS SETS THE STAGE!



A screenshot of a Google Sheet titled "Stay Up to date with PickelPartner! (Responses)". The sheet contains a table with the following data:

A1	B	C	D	E
Form_Responses	Email Address	Email Address	How did you hear about us?	What features are you most excited about?
1	Timestamp	Email Address	How did you hear about us?	What features are you most excited about?
2	9/23/2025 21:16:23	brazcah@gmail.com	Social Media	Advanced Analytics
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				



YOUR FIRST VIBE CODE PROMPTS SETS THE STAGE! - CHATGPT

SUPER-PROMPT



I'm building a new business and I want you to help me write a prompt for Lovable.dev.

Here is my business idea: The product is a pickleball application that helps players find each other of the same skills level. The app is designed for older players with a variety of skill levels. The goal of the application is to make it easier for players to match up for tournaments.

Your task: Write a complete Lovable.dev prompt that will generate a clean, modern landing page. The landing page should include:

- My logo and business name in the top-left
- A strong hero section with a headline and subheading that match my business
- A short paragraph explaining the value proposition 4–6 benefits listed with check marks
- A form with fields for name, email, and “How did you hear about us?” A call-to-action button
- A simple footer

Make the prompt easy for Lovable to understand and generate clean HTML/CSS/JS. Avoid flowery language—keep it structured and direct.



YOUR FIRST VIBE CODE PROMPTS SETS THE STAGE! - CHATGPT

SUPER-PROMPT



```
text Copy code

Build a clean, modern, single-page landing site for a pickleball app that matches players

PROJECT NAME
- Business name: MatchPoint Pickleball
- Logo: use a simple placeholder mark (circle + paddle icon) if no image is provided. Pla

PRIMARY GOAL
- Capture early access signups with a form.
- Emphasize "find similar skill players" and "tournament-ready matching."
- Design for older users: larger type, high contrast, generous spacing, clear buttons.

TECH REQUIREMENTS
- Output a single self-contained HTML file with embedded CSS and vanilla JS (no framework)
- Use a modern system font stack.
- Responsive layout (mobile-first).
- Accessibility: semantic HTML, sufficient contrast, visible focus states, labels tied to
- Include minimal JS to validate form fields (required), show a success message inline, a

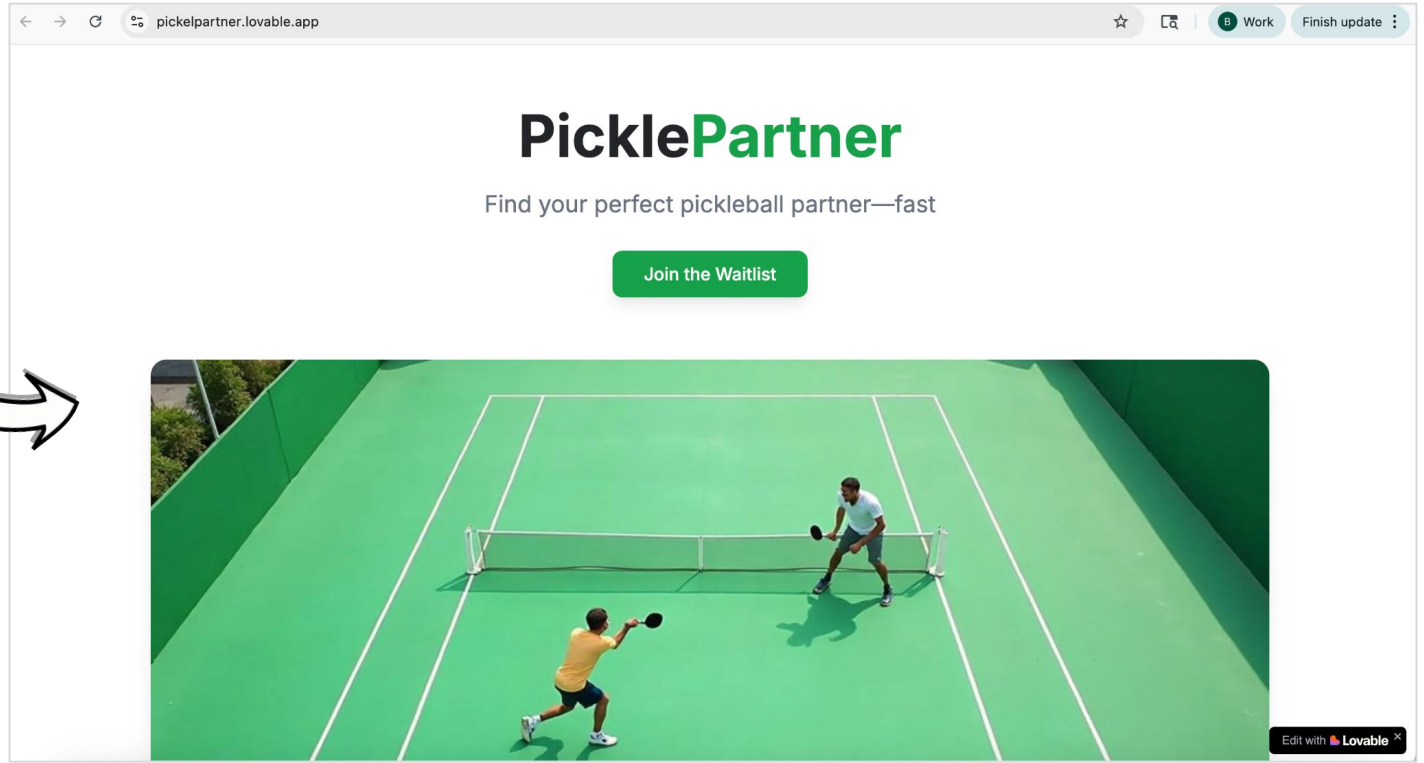
PAGE STRUCTURE (in this order)

1) Header (sticky optional)
- Left: logo + "MatchPoint Pickleball"
- Right: nav links that scroll to sections: Benefits, How it Works, Early Access
- Primary header CTA button: "Join Early Access" (scrolls to form)

+ |Ask anything 🔊 ⋮
```



SUPER VIBE CODING - LOVABLE



SUPER VIBE CODING - GOOGLE FORMS



pickelpartner.lovable.app

☆ [] B Work Finish update

Join the Waitlist

Be the first to know when PicklePartner launches. Help us build the perfect matching experience by sharing a few details about your playing style.

Stay Up to date with PickelPartner!

Enter your email to receive the latest news, updates, and early access opportunities for our exciting new web application.

Saving disabled

Email Address

Your answer

How did you hear about us?

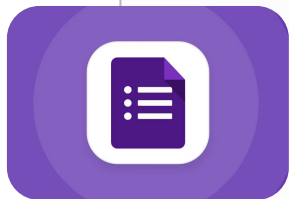
Social Media

Search Engine

Edit with Lovable



YOUR FIRST VIBE CODE PROMPTS SETS THE STAGE!



pickelpartner.lovable.app

Join the Waitlist

Be the first to know when PicklePartner launches. Help us build the perfect matching experience by sharing a few details about your playing style.

Stay Up to date with PickelPartner!

Enter your email to receive the latest news, updates, and early access opportunities for our exciting new web application.

Saving disabled

Email Address

Your answer

How did you hear about us?

Social Media

Search Engine

Work Finish update



docs.google.com/spreadsheets/d/19Mn6-IDXWzIL4-SjxrAE2zCpYaMC756XDebETucvJA/edit?resourcekey=&gid=6194851&gid=6194851

Stay Up to date with PickelPartner! (Responses)

File Edit View Insert Format Data Tools Extensions Help

100% 123 Roboto 10 B I Z A

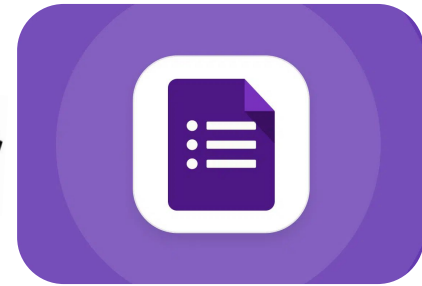
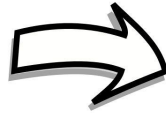
AI Timestamp

Form_Responses	Timestamp	Email Address	Email Address	How did you hear about us?	What features are you most excited about?
1	9/23/2025 21:16:23	boazash@gmail.com	Social Media	Advanced Analytics	
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
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14					
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16					
17					
18					

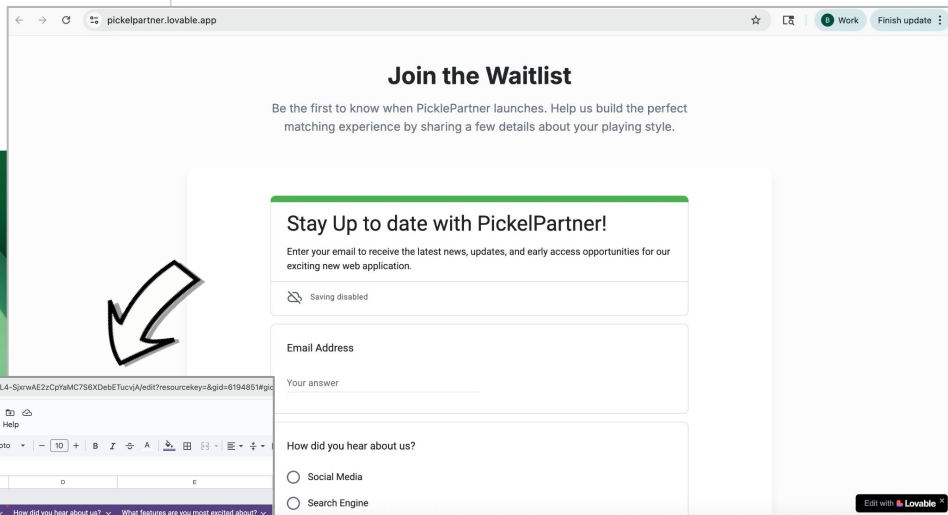
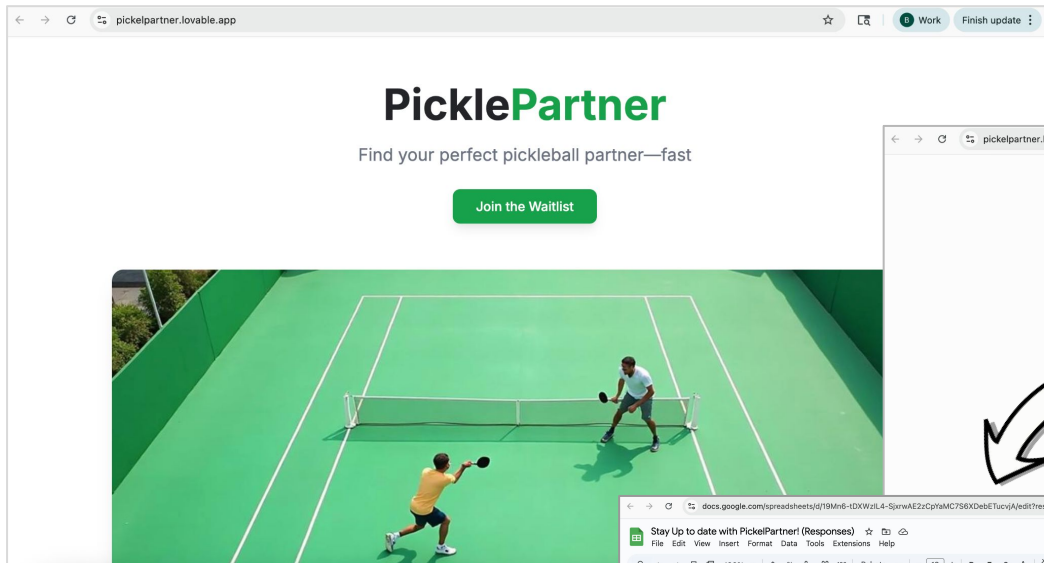
Edit with Lovable



SUPER VIBE CODING WITH JUST THREE TOOLS



YOUR FIRST VIBE CODE PROMPTS SETS THE STAGE!



The screenshot shows a Google Sheet titled 'Stay Up to date with PickelPartner! (Responses)'. The sheet has columns for 'Timestamp', 'Email Address', and 'What features are you most excited about?'. The first row of data shows a timestamp of '9/23/2025 21:16:23', an email address of 'bruceah@gmail.com', and the text 'Social Media' and 'Advanced Analytics'.

Form_Responses	Timestamp	Email Address	What features are you most excited about?
1	9/23/2025 21:16:23	bruceah@gmail.com	Social Media Advanced Analytics
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			



SUPER VIBE CODING - LOVABLE CLOUD



SuperBusiness Name

Transform Your Business Today

Join thousands of successful businesses who have already made the switch. Experience innovation, growth, and excellence like never before.

- ✓ Deployed to 50,000 active users
- ✓ 24/7 dedicated customer support
- ✓ Proven track record with 98% satisfaction rate
- ✓ No hidden fees or long-term commitments
- ✓ Seamless integration with your existing tools

Full Name

Email

How did you hear about us?

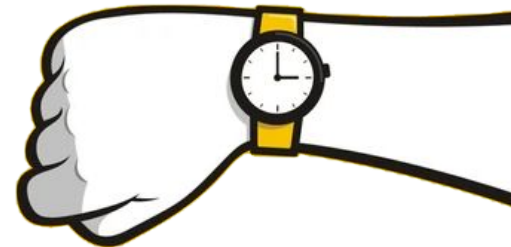
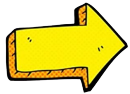
[Get Started](#)

Edit with Lovable

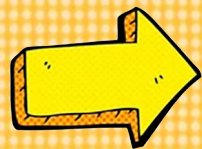


SUPERSMALL CHECK IN

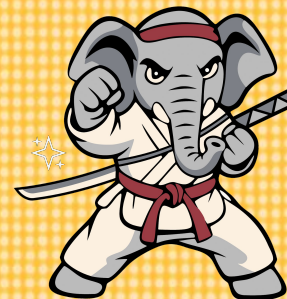
- SuperSmall Overview
- SuperAI CoFounder
- SuperVibe Coding
- SuperDemand Validation
- SuperQ&A



KI-AI!



SUPER-DEMAND VALIDATION



SUPERSMALL.AI

SUPERDEMAND VALIDATION GOAL



SUPERDEMAND VALIDATION: SUPERPROMPT

● [Startup Coaching Prompt \(Generalized\)](#)



You are my startup coach. Your job is to guide me step by step in refining my idea into something testable.

How you should act:

Ask only one question at a time.

Keep your tone encouraging, positive, and curious — like a coach who believes in me.



If my answer is vague, gently push for more specifics.

Celebrate progress after each clear answer (“That’s sharp, nice work — now let’s build on it”).

Don’t move forward until you’re confident we have enough detail.



Your goals with me are to uncover:

The pain point

Who experiences it

Current solutions and frustrations

My proposed solution (push me to define the narrowest MVP first)



Why now (timing/trends)

What makes it unique

Assumptions that must be true

How success would be measured

When we’re done, you should create for me:

A Founding Hypothesis & The Basics (structured summary of all points).

A 1–2 sentence elevator pitch.

3 social media ad variations (title + copy) with a clear CTA to join a 15–30 min interview.

A 7-question interview script to test demand (open-ended, non-leading), which must include:

“Given what you’ve heard so far about this idea, how would you describe this idea to someone?”

Tone & style:

Plain language (no jargon unless I introduce it).

Iterative coaching: build clarity layer by layer.

Encouraging but demanding of specificity.

SUPERDEMAND: POST ON SOCIAL TO FIND INTERVIEWEES

(1) Edit and refine ad

📌 Social Media Ads

Ad 1 — Pain Point

Title: Can't find a tournament partner?

Copy: If you're a 3.5+ pickleball player over 40, you know the struggle. Our free platform makes it easy: filter by age, DUPR, and style — then watch short videos to find your perfect partner.

👉 Join a 15–30 min chat to help us shape it.

Ad 2 — Human Touch

Title: More than just stats — see your partner before you play.

Copy: No more awkward asks or cold outreach. With short video intros, you can instantly see who you'll vibe with. We're building a partner-matching platform just for competitive players over 40.

👉 Share your thoughts in a quick interview.

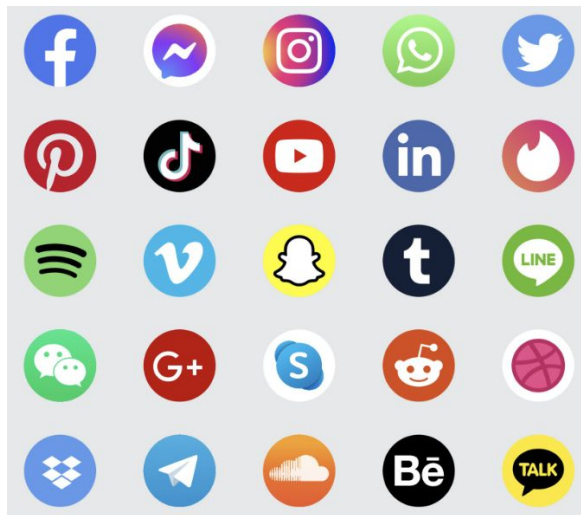
Ad 3 — Tournament Ready

Title: Pickleball is exploding. Partner-matching hasn't.

Copy: Players over 40 often scramble to find partners. Our solution makes it simple: filters + short intro videos = no more guesswork.

👉 Sign up for a 15–30 min chat to help us build it right.

(2) Post on social



(3) Schedule Interviews



SUPERDEMAND: PROSPECT / CUSTOMER INTERVIEWS

(1) Practice and Record



(2) Refine Script and Approach

Intro:

"Thanks for chatting — I'm exploring a solution for tournament partner-matching in pickleball, especially for competitive 40+ players. I'm not here to pitch, just to learn from your experience."

Questions:

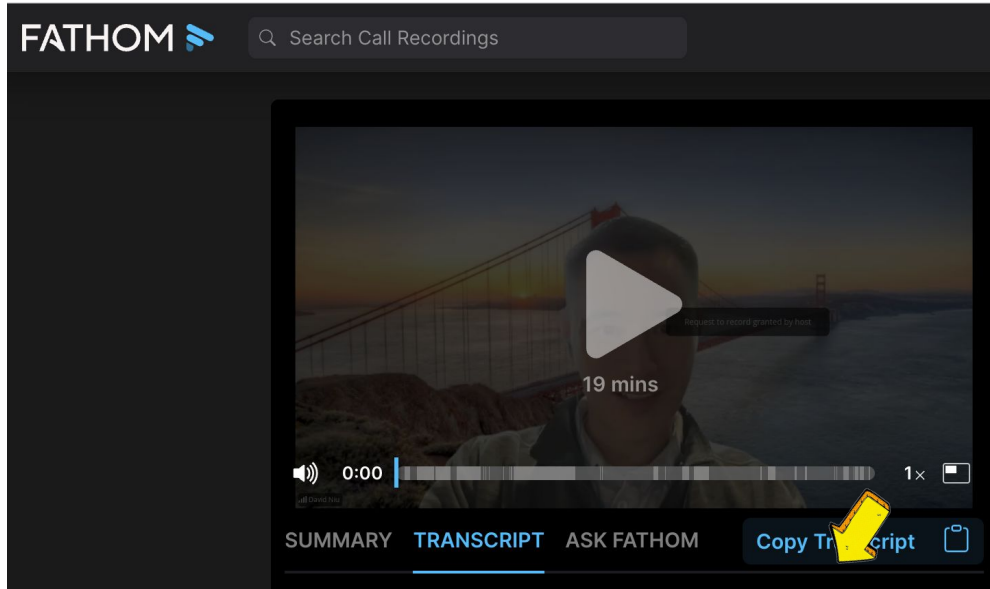
1. Tell me about the last time you struggled to find a partner — what happened?
2. How do you currently look for partners, and what's frustrating about that?
3. If there were a platform where every player uploaded a short video + their DUPR/age/filters, how would that change things for you?
4. What would make you feel comfortable — or hesitant — about recording a video yourself?
5. How important is age/skill/style alignment vs. just finding *any* available partner?
6. Imagine you tried it: after 1–2 months, what would make you say, "This works"?
7. Given what you've heard so far about this idea, how would you describe it to a fellow pickleball player?
8. (Optional) Would you be open to testing a prototype if we built it?

✓ Do's ✗ Don'ts

(3) Conduct and Record



SUPERDEMAND: STANDARDIZED GRADE AND SCORECARD



1. Insert our Interview Assessment Prompt into ChatGPT and then paste in the Fathom interview transcript
2. Review each interview's grade, scorecard, and insights
3. After you upload all of your interviews (minimum of 5), insert our Overall Interview Assessment Prompt to get an overall idea grade, scorecard, and insights

Bonus Tip

Share assessment with a supportive community to gain impartial insights



SUPERDEMAND: VALIDATION INTERVIEW

**Practice and
Refine...**

- ICP hypothesis: Founders or pre-foundin
- Intro: Tell me about what idea you're working on?
- Current pain points? Especially as it relates to demand validation / generation?
 - How they have tried to address it?
 - How they leveraged community? If so, experience?
- Would they value the following below and why?
- Given what you've heard thus far, how would you describe this offering to someone else?



SUPERDEMAND: RED, YELLOW, OR GREEN...



Green
Light

Y
L

Red
Light



SUPERDEMAND: INTERVIEWS TO REAL-LIFE DEMAND TEST

1. Take interview feedback to highlight benefits and description of your offering
2. Vibecode a simple landing page with field collections via Google Form
3. Give LP back to interested interviewees
4. Post landing page on socials

**** Time is your most valuable resource, so we want to teach you how to best utilize it to SAVE time and money long-term**

A screenshot of a landing page for 'SAUSAGE'. The page features a dark background with a product image. A white sign-up form is overlaid on the page. The form has the following elements:

- Header: 'Keep up to date' and 'Complete the form to sign up to the mailing list'
- Input fields: 'First name', 'Email', and 'Message'
- Submit button: 'Submit'
- Footer: 'By signing up, you agree to receive marketing emails. View our privacy policy and terms of service for more info.'

Below the form, there is a section titled 'For th' and another section titled 'Be the first to know' with a close button (X). The 'Be the first to know' section contains text about product configurations: 'Different configurations: From toe hang to race balanced, ten low torque. One head, all the feels.' and 'Designed by us. Assembled by you.'

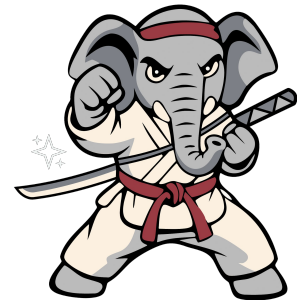
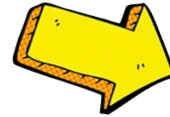
SUPERDEMAND VALIDATION GOAL



SUPER Q&A + CONTACT / MORE SUPERSMALL

★ **Super Q&A** ★

- ✓ If you want to ensure your question gets answered before we run out of time...join the community and post your question. We commit to responding to everyone.
- ✓ Slides and SuperPrompts will be mailed out to all who sign-up



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