

Reels/short videos Information

1. <https://about.instagram.com/features/reels>
2. <https://www.canva.com/create/reels/>
3. <https://www.adobe.com/express/create/video/instagram/reel>
4. <https://clipchamp.com/en/instagram-reels-maker/>
5. Blog post: <https://later.com/blog/create-instagram-reels/>
6. **Grow with Alex: How To Create TRENDING Reels, Shorts & Tiktoks (Step-by-Step) 13:15;** <https://youtu.be/OoayDYJkkUs?si=0gbR9vZAlCwD5BZB>
7. Article on shooting short-form video <https://www.shopmoment.com/articles/how-to-shoot-and-edit-short-form-video-for-instagram-reels-tiktok>
8. AI Reels Maker: <https://invideo.io/make/instagram-reels-maker/>

Royalty free graphics - Please read each site's license, royalty-free references, attribution requirements, etc. Make sure you understand limitations before using!

1. <https://www.canva.com/features/free-stock-photos/>
2. <https://pixabay.com/>
3. <https://unblast.com/>
4. Hand-drawn illustrations of people: <https://www.openpeeps.com/>
5. <https://www.vecteezy.com/>
6. <https://unsplash.com/>
7. <https://www.pexels.com/>
8. <https://digital-vector-maps.com/>

Work for Hire considerations for Videographers, photographers, etc.

1. <https://selenethelawyer.com/blog/videographer-work-for-hire-agreement>
2. <https://blog.creativeintell.com/work-for-hire-photography-template>
3. Article: <https://www.asmp.org/legal/works-hire-not-get-bitten/>
4. <https://www.template.net/edit-online/348459/work-for-hire-photographer-contract>

Free entrepreneur resources from Pixellaw.com:

1. <https://pixellaw.com/entrepreneur-resources/>
2. Lawyer's guide to Entrepreneurship: <https://pixellaw.com/the-lawyers-guide-to-entrepreneurship/>
3. The Entrepreneur's Guide to Contracts: <https://pixellaw.com/the-entrepreneurs-guide-to-contracts/>
4. Intellectual Property for Entrepreneurs: <https://pixellaw.com/intellectual-property-for-entrepreneurs/>
5. Free Non-Disclosure Agreements and Training course: <https://pixellaw.com/shop/nda/#download>



| Kansas City

Marketing with Video
References KSF 11/06/25