

# ETIQUETTE MISTAKES KILLING YOUR CREDIBILITY



@freelancerockstar

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**Are You  
DAMAGING  
Your Reputation??**

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Stop  
**SABOTAGING**  
Your Success

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- **Advertising Copywriter**
- **Founder: The Freelance Exchange of KC**
- **Fmr. Adjunct Professor: KC Art Institute**
- **Business Coach**
- **Public Speaker**



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# What's on TAP

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# Basics That SHOULD Be Obvious

# APPEARANCE

**#OOTD**



# Not Practicing Good HYGIENE

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# Not Minding Your APPEARANCE

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# BEHAVIOR



**Not Saying  
PLEASE**

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Not Saying  
**THANK YOU**

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# Not Taking RESPONSIBILITY

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# Not APOLOGIZING

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**Not  
BEING AUTHENTIC**

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# ACCOUNTABILITY



# Not Showing Up ON TIME

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# Not Being PREPARED

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# Not Being RESPONSIVE

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Not  
FOLLOWING THROUGH

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# CLEAN UP LI

Learn how to stand out  
instead of blending in.



- Scan QR Code
- Or Go to:  
[juliecortes.com/  
linkedin-checklist](https://juliecortes.com/linkedin-checklist)

**Earn Trust & Show Up  
LIKE THE PRO  
You Are**

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# Thank YOU!

Stay in touch:



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