



FOR THE LIFE OF YOUR BUSINESS

ACCESSING CAPITAL



- Presented by
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SCORE, a national non-profit volunteer organization,
was formed in 1964 and is a resource partner of the
Small Business Administration (SBA)

Our mission is to help aspiring and existing entrepreneurs
achieve success

Free • One-to-One • Confidential



WHAT IS SCORE

- **MISSION**– National Non-profit association
 - ✓ Dedicated to helping small businesses
 - ✓ Education and Training
 - ✓ Mentorship 1:1
 - ✓ Supported by the SBA & network of over 10,000 volunteers
- **Mentorship and Support**–Offers personalized FREE 1:1 Mentoring sessions
 - ✓ tailored to unique needs
 - ✓ Virtually
 - ✓ In Person – library, cafes, chamber of commerce, banks, town halls, schools
 - ✓ Day and night appointments

WHO ARE WE?

- **DIVERSE MENTOR TALENT**– A lot has changed in 60 years (2023)
 - ✓ 50% working or have their own businesses
 - ✓ 59% women
 - ✓ 44% minorities
 - ✓ 31,000+ new small business launched
 - ✓ 152,000+ new jobs created
- **CLIENT SESSIONS**– Growing
 - ✓ Between 2023 and 2024 increase of 25% more clients
 - ✓ More people starting small businesses

Western Connecticut



Pre-Start



Start-Ups



On-Going Businesses



Helping Entrepreneurs Reach Goals

Western Connecticut



- ✓ Bethel
- ✓ Brookfield
- ✓ Danbury
- ✓ Newtown
- ✓ New Milford
- ✓ Ridgefield
- ✓ Waterbury

GENERAL SUPPORT FOR SMALL BUSINESS

- Educational Workshops and Webinars –

- ✓ Free live and recorded workshops and webinars – different venues
- ✓ Training
- ✓ Flagship Workshop – Simple Steps for Starting your Own Business

- Extensive Library of Resources – Online resources for starting, managing and growing

- ✓ templates
- ✓ guides
- ✓ checklists

- Networking Opportunities – Facilitate connections to share insights, experiences, collaborations

- ✓ entrepreneurs
- ✓ industry experts
- ✓ like minded individuals
- ✓ Peer to peer network cohorts (B2B)

SCORE professionals provide confidential advice and workshops on topics including:



- AI/Cybersecurity
- Accounting/Finance
- Manufacturing
- Human Resources/Staffing
- Digital Media/Copywriting
- Sales/Marketing

SUPPORT IN ACCESSING CAPITAL

- **Guidance on Financial Options** – understand sources of funding
 - ✓ SBA loans
 - ✓ microloans
 - ✓ grants
 - ✓ crowdfunding
 - ✓ Angel investors
 - ✓ Venture capital
- **Loan/Grant Preparation Assistance** – guide through process
 - ✓ business plans
 - ✓ financial statement
 - ✓ pitch presentations
- **Connection to Resources** – through our many partnerships
 - ✓ Financial institutions and banks
 - ✓ Women's Business Development Council
 - ✓ CT Small Business Development Center
 - ✓ Small Business Administration
 - ✓ Chambers of Commerce

THANK YOU!

Western CT SCORE

Individual • One-on-One

Mentoring Advice and Guidance
for Growing a Successful Business

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SCORE 

Serving the Greater Danbury Area

203-794-1404 • www.westernconnecticut.score.org



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