



Advertising in Amazon's Store Resources

Wednesday, May 22, 2024

Advertising Landing page: <https://advertising.amazon.com/>

Advertising Cost of Spend (ACOS): <https://advertising.amazon.com/library/guides/acos-advertising-cost-of-sales>

Subscribe & Save: <https://sell.amazon.com/fulfillment-by-amazon/fba-subscribe-and-save>

Amazon Live: <https://www.amazon.com/live>

Small Business Badge: <https://www.amazon.com/b?node=17879387011>

Amazon Ads Help Page: <https://advertising.amazon.com/help>

Amazon Ads Certification: <https://learningconsole.amazonadvertising.com>

Amazon Small Business Academy: <https://www.smallbusiness.amazon/>

Brand Registry: <https://brandservices.amazon.com/>

A+ Content: <https://sell.amazon.com/tools/a-content>