

## BUILD YOUR BUSINESS WITH RESEARCH

[farmlib.org/small-business](http://farmlib.org/small-business)

**The Entrepreneur Collection** at the FCL Farmington Hills location provides resources and guides needed for business success. The Collection includes books on how to start a business, patents, copyright, & trademarks, business plans, accounting, social media, marketing, and more! Need help finding the correct information? We offer research assistance, free classes, and networking opportunities. Stop by one of our locations or give us a call at (248) 553-6880 or (248) 553-0321 ext. 250.



# Farmington Community Library SMALL BUSINESS RESOURCES



## Research Assistance, Classes, & Networking Opportunities

SCAN ME



FCL Farmington Hills • 32737 W. 12 Mile Rd. • (248) 553-0300  
FCL Farmington • 23500 Liberty St. • (248) 553-0321



## PEER-REVIEWED & ROBUST INFORMATION

[farmlib.org/small-business](http://farmlib.org/small-business)

FCL offers online databases which feature the latest market research, insights from current business thinkers, step-by-step planning guides, and instructor-led courses.

**AtoZdatabases** provides detailed information on U.S. businesses, their executives, new businesses, and data on over 200 million residents and new movers/homeowners.

**Business Book Summaries** provides concise, comprehensive summaries of the best business books.

**Encyclopedia of Associations** is a comprehensive source of detailed information concerning national nonprofit American membership organizations.

**Entrepreneurial Studies Source** offers the latest insights on entrepreneurship and small business topics for students and researchers.

**Gale Business: Demographics Now** connects users with highly detailed demographic data on U.S. businesses and consumers.

**Gale Business: Plan Builder** is a step-by-step online planning tool for starting, managing, and optimizing a business or nonprofit.

**Reference Solutions (formerly ReferenceUSA)** provides comprehensive corporate and residential contact information. Search by name, location, product, phone number, and more.

**Small Business Reference Center** covers all aspects of starting and operating a business. Information on accounting, finance, human resources, management, marketing, taxes, etc. State-specific data included.



## LEGAL ASSISTANCE

**Legal Forms Michigan** offers users the most extensive free forms site available to library patrons. Thousands of legal forms are available, with more added daily. Warning: Public users should consult an attorney in your state for serious legal matters.

**Legal Information Reference Center** offers everyday users the necessary tools and detailed how-to instructions covering various legal issues.

**Legal Source** includes coverage of the most respected scholarly law journals, including current issues, studies, thoughts, and trends in the legal world.



## UPSKILLING

**Gale Courses** allows users to access instructor-led online business courses covering starting a business, sales and marketing, computer skills, project management, fundamentals of supervision and management, business analysis, etc. Enrollment dates start every six weeks with new sessions added monthly.

**Udemy** offers access to thousands of self-paced, on-demand video courses for the most sought after skills across business, technology, design, and personal interest. Courses are added weekly.



## BUSINESS NEWS

FCL has some of the best rated business magazines, newspapers, and newsletters including Bloomberg Businessweek, The Economist, Forbes, Harvard Business Review, and the Wall Street Journal. For a complete list of titles visit [farmlib.org/small-business](http://farmlib.org/small-business).

**Regional Business News** provides full-text regional business publications for the United States and Canadian provinces. Users can search newspapers, magazines, and other resources from trusted news sources.

**Newspaper Source Plus** Provides coverage from newspapers, newswires, news magazines, TV, radio transcripts, and ongoing daily updates from popular news sources. Primary full coverage publications are The Washington Post and USA Today.



## INVESTMENTS

**Morningstar Investment Research Center** (Limited to 3 simultaneous users) combines all the stock, fund, industry, and ETF information necessary for in-depth research and smart portfolio construction.

**Value Line:** The Value Line Investment Survey is a comprehensive source of information and advice on stocks, industries, the stock market, and the economy.

