



# Ice House Opportunity Discovery Canvas

<p><b>Describe the problem you want to solve.</b></p> <p>PROBLEM</p> <p>1</p>	<p><b>Describe the type of people who have this problem.</b></p> <p>2</p>	<p><b>How are they currently solving the problem?</b></p> <p>3</p>
<p><b>Describe your proposed solution.</b></p> <p>SOLUTION</p> <p>4</p>	<p><b>How will your solution be different?</b></p> <p>5</p>	<p><b>Will people buy-in to your solution?</b></p> <p>6</p>
<p><b>How will potential stakeholders know about your solution?</b></p> <p>CONNECTION</p> <p>7</p>	<p><b>How will potential stakeholders implement your solution?</b></p> <p>8</p>	<p><b>What final actions need to take place to implement your solution?</b></p> <p>9</p>