

# Business Startup Roadmap

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[HTTPS://WWW.SCORE.ORG/STARTUP-ROADMAP](https://www.score.org/startup-roadmap)

# Why SCORE?



## Workshops



## Mentoring



## Resources

# SCORE.ORG Business Startup Roadmap Series

- Module 1: Starting Your Journey
- Module 2: Are You Ready to Start a Business?
- Module 3: Defining and Validating Your Idea
- Module 4: Business Plan or Business Model Canvas?
- Module 5: Finding Funding
- Module 6: Setting Up Your Business
- Module 7: Accounting, Insurance, and Legal Considerations
- Module 8: Marketing Your Business
- Module 9: Pricing, Sales, and Distribution
- Module 10: Setting Up Your Physical Location
- Module 11: Staffing Your Business
- Module 12: Open for Business



# Business Startup Series Workshops

## 1. Are You Ready to Start a Business?

- 6 Key Questions to Answer
- What questions do you need to answer?

## 2. Take the Stress Out of Business Planning - Business Model Canvas building on One Page

## 3. The Money Side of Business

- How much money do you need?
- Breakeven Analysis – Can I make money? How long before I do?
- Introduction to Financial Statements

## 4. How Do I Fund My Business?

- Funding Options (Loans, Grants, Crowdfunding)

## 5. Marketing Your Business for Success

- Pricing, Selling online, Distribution Systems, Sales network
- Branding, Online presence, Social Media Account

## Get Free Local Mentoring



We're here to help you succeed.

Our experienced business professionals provide valuable, timely, and practical advice. Whether you are a start-up or an existing business, our mentors will help you and your business open new markets, reach new customers, and achieve new goals.

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