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Are You Ready to be an Entrepreneur?

OPTIMISTS...

...are healthier, wealthier, and happier!
And it's a mindset anyone can cultivate



A person wearing a dark shirt and light-colored pants is standing on a dirt trail on a rocky mountain slope. They are leaning over a red bicycle, possibly adjusting something. The background shows a vast, hazy mountain range under a bright sky. The foreground is a steep, rocky hillside with patches of green grass and small yellow flowers. A dirt path leads up the hillside from the bottom right towards the person.

THE JOY OF PURPOSE



SUCCESS

SWEAT EQUITY/STRETCHES

Hard work –
Risk – Late
Night

Working
Weekends -
Struggles

Disappointments
– Adversity

Rejection –
Debt – Sacrifices

STRENGTHS



Persistence

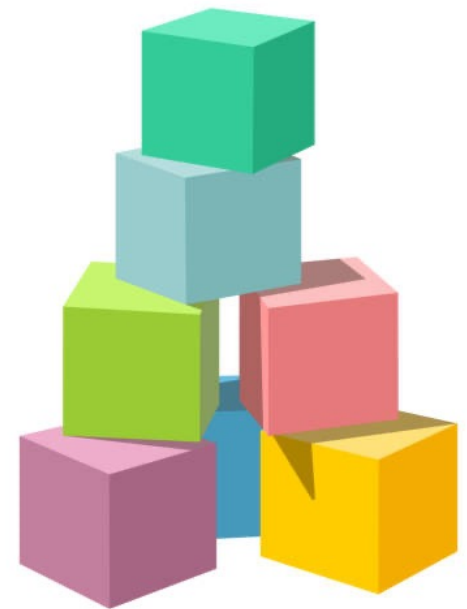
Discipline

Courage

Optimism

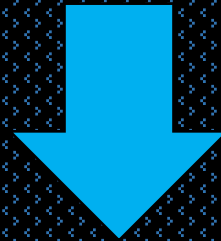
SETTING THE CONDITIONS TO BUILD YOUR BUSINESS

- Determine your target market. And why do they want to buy from you?
- Review finances
- Have an Accountant – Attorney – Payroll Company – Insurance Company
- Research location
- Apply for applicable licenses
- Apply for EIN# - Fictitious name
- Open business bank account – Checking/Savings
- Have contractor – Blueprints – Fit out
- Design and fixtures
- Technology – phones, computers, industry specific software
- Equipment and supplies





OBJECTIVE:



MAINTAIN AND GROW

THE PROCESS

MORALE

Staff
Client

Promotes
Long Term
Stability

MARKETING

Advertising
Promoting

Creates
Growth

MONEY

What comes in
What goes out

Revenue
Analysis
Gives you
control

Empower

People



Inspire

People



LEADERSHIP

Lead

Change



Share

Vision



MY MISSION STATEMENT NORTH STAR

Vision

- To be creative

Purpose

- To serve others and understand it is a privilege to serve

Commitment

- To life long learning

Passion

- For who I am and what I do

Love

- Everything I do. Love life.

LOVE

- Shriners Hospital for Children – *Love to the rescue*
- Christian Dior – *What would you do for love?*
- Vera Wang – *Love Collection*
- Reedman Toll Auto Group – *I love Reedman Toll!*
- MegaFood Dietary Supplement – *Made with Love*
- Subaru – *Love. It's what makes a Subaru a Subaru.*
- Citibank Cash Card – *Double your love.*
- Pine Bros. Cough Drops – *Love our brothers.*
- Harvest Seasonal Grill and Wine Bar – *Give. Love. Serve.*
- Zips Dry Cleaners – *It's okay to be in love with your cleaners. Because, we love you back.*



Living
Our
Values
Everyday

1. REDISCOVER YOUR CORE VALUES.
2. CREATE YOUR MISSION STATEMENT.
3. UNDERSTAND YOUR PURPOSE.



LIFE IS NOT

About rushing from one thing or one
place to the next.

LIFE IS

About loving the place that you are
standing in.

~ Vincent J. Prinzi

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