

# BACK to the BASICS



Facilitated by Marissa L. Bloedorn, SCORE Mentor





# MARISSA L. BLOEDOORN

is a Master Certified DISC Behavioral Analyst and Certified Executive Leadership Coach, Certified SCORE Mentor specializing in executive leadership coaching and organizational development. Marissa delivers her training and coaching sessions with High Energy, Passion, Motivation, and Determination that transforms her audience.

**SCORE**   
FOR THE LIFE OF YOUR BUSINESS

**Bucks County**

# Back to Basics

Understanding SCORE, Our  
Partners, and Your Resources



# Did You Know?





# Back to the Basics

- Be Open “SCORE Mentoring”
- Be SMART and SWOT
- Be Strategic “Have a “REAL” Plan
- Know Your WORTH “BBB”
- Build Relationships  
“SBA” and “The Chamber of Commerce”



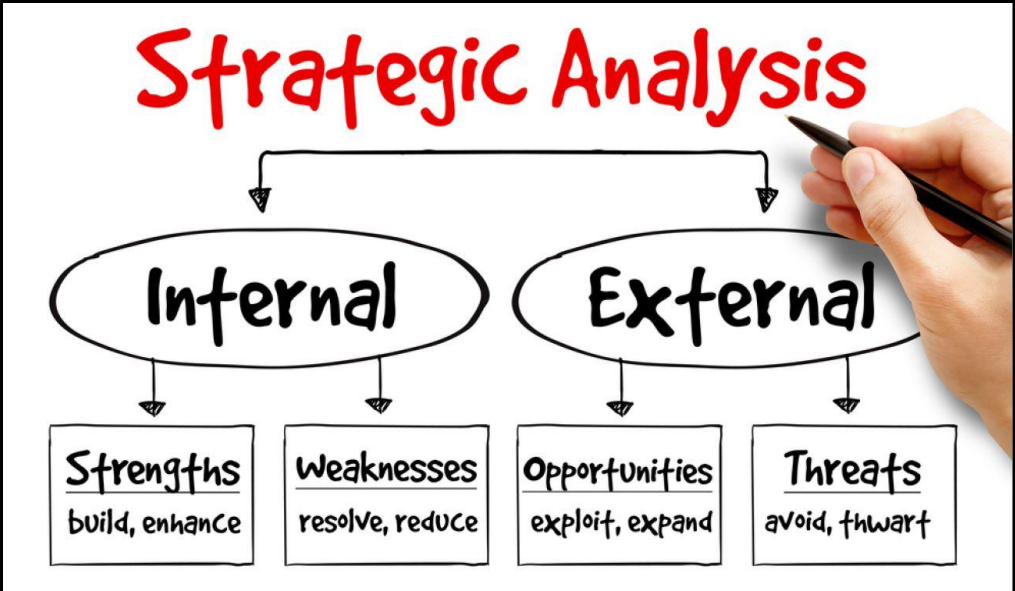
# SCORE

## MENTORING





# BE SMART **and** SWOT





**BE STRATEGIC**

HAVE A “REAL” PLAN



# The “BBB”

Know Your WORTH “BBB”



# BUILD Relationships



- ✓ SBA
- ✓ The Chamber of Commerce





The Floor is Open for ???



*Thank You!*

